

U.S. STATE PRIVACY LAWS

Your always-up-to-date comparison chart



	RHODE ISLAND	NEBRASKA	KENTUCKY	MINNESOTA	MARYLAND	INDIANA	TENNESSEE	NEW JERSEY	NEW HAMPSHIRE	DELAWARE	IOWA	MONTANA	OREGON	TEXAS	FLORIDA	UTAH	CONNECTICUT	COLORADO	VIRGINIA	CALIFORNIA
Effective date	Jan 1, 2026	Jan 1, 2025	Jan 1, 2026	July 31, 2025	Oct 1, 2025	Jan 1, 2026	July 1, 2025	Jan 15, 2025	Jan 1, 2025	Jan 1, 2025	Jan 1, 2025	Oct 1, 2024	July 1, 2024	July 1, 2024	July 1, 2024	Dec 31, 2023	July 1, 2023	July 1, 2023	Jan 1, 2023	Jan 1, 2023
Applicability	Controls or processes the personal data of: <ul style="list-style-type: none"> at least 35,000 consumers, or at least 10,000 consumers if deriving more than 20% of gross revenue from the sale of personal data 	Processes or engages in the sale of personal data and is not a small business	Controls or processes the personal data of: <ul style="list-style-type: none"> at least 100,000 consumers, or at least 25,000 consumers if deriving more than 50% of gross revenue from the sale of personal data 	Controls or processes the personal data of: <ul style="list-style-type: none"> at least 35,000 consumers or at least 10,000 consumers if deriving more than 20% of gross revenue from selling personal data. 	Controls or processes the personal data of <ul style="list-style-type: none"> at least 35,000 consumers or at least 10,000 consumers if deriving more than 20% of gross revenue from selling personal data 	Controls or processes the personal data of <ul style="list-style-type: none"> at least 100,000 residents or at least 25,000 residents if deriving 50% or more of annual revenue from selling personal data 	Exceeds \$25M in revenue AND Controls or processes the personal data of <ul style="list-style-type: none"> at least 175,000 consumers OR at least 25,000 consumers if deriving 50% or more of annual revenue from selling personal data 	Control or processes the data of <ul style="list-style-type: none"> at least 100,000 consumers OR at least 25,000 consumers if deriving revenue or receiving discounts from selling personal data 	Controls or processes the personal data of <ul style="list-style-type: none"> at least 35,000 residents OR at least 10,000 residents if deriving more than 25% of annual revenue from selling personal data 	Controls or processes the personal data of <ul style="list-style-type: none"> at least 35,000 residents OR at least 10,000 residents if deriving more than 20% of annual revenue from selling personal data 	Controls or processes the personal data of <ul style="list-style-type: none"> at least 100,000 residents OR at least 25,000 residents if deriving more than 50% of annual revenue from selling personal data 	Controls or processes the personal data of <ul style="list-style-type: none"> at least 50,000 consumers OR at least 25,000 consumers if deriving 25% or more of annual revenue from selling personal data 	Controls or processes the personal data of <ul style="list-style-type: none"> at least 100,000 residents OR at least 25,000 residents if deriving more than 25% of annual revenue from selling personal data 	Processes or engages in the sale of personal data and is not a small business	Exceeds \$1B in revenue AND satisfies at least one of the following: <ul style="list-style-type: none"> Derives 50% or more of revenue from advertising Operates a smart speaker or voice command service Operates an app store offering at least 250,000 apps 	Exceeds \$25M in annual revenue AND Controls or processes the personal data of <ul style="list-style-type: none"> at least 100,000 consumers while deriving 50% or more of annual revenue from selling personal data 	Controls or processes the personal data of <ul style="list-style-type: none"> at least 100,000 residents OR at least 25,000 residents if deriving more than 25% of annual revenue from selling personal data 	Controls or processes the personal data of <ul style="list-style-type: none"> at least 100,000 residents OR at least 25,000 residents if deriving more than 25% of annual revenue from selling personal data 	Controls or processes the personal data of <ul style="list-style-type: none"> at least 100,000 residents OR at least 25,000 residents if deriving more than 50% of annual revenue from selling personal data 	Exceeds \$25M in annual revenue OR Buy, sells, or shares the personal data of 100,000 consumers or households OR Derives more than 50% of annual revenue from buying or selling personal data
Sensitive data processing	Opt-in consent required	Opt-in consent required	Opt-in consent required	Opt-in consent required	Prohibited except where strictly necessary to provide product/service	Opt-in consent required	Opt-in consent required	Opt-in consent required	Opt-in consent required	Opt-in consent required	Must present option to opt-out	Opt-in consent required	Opt-in consent required	Opt-in consent required	Opt-in consent required	Must present option to opt-out	Opt-in consent required	Opt-in consent required	Opt-in consent required	Must present option to opt-out
Recognition of opt-out preference signals		Required to honor starting Jan 1, 2025		Required to honor starting July 31, 2025	Required to honor; signals approved by other states allowed			Required to honor starting July 16, 2025	Required to honor starting Jan 1, 2025	Required to honor starting Jan 1, 2026		Required to honor starting Jan 1, 2025	Required to honor starting Jan 1, 2026	Required to honor starting Jan 1, 2025			Required to honor starting Jan 1, 2025	Required to honor starting July 1, 2024		Currently required
Data protection assessments	Required	Required	Required	Required	Required	Required	Required	Required	Required	Required		Required	Required	Required	Required		Required	Required	Required	Subject to rulemaking
Private right of action											Not provided									Only for data breaches

U.S. STATE PRIVACY LAWS: WHAT NEEDS TO BE IN YOUR PRIVACY NOTICE



	RHODE ISLAND	NEBRASKA	KENTUCKY	MINNESOTA	MARYLAND	INDIANA	TENNESSEE	NEW JERSEY	NEW HAMPSHIRE	DELAWARE	IOWA	MONTANA	OREGON	TEXAS	FLORIDA	UTAH	CONN-ECTICUT	COLORADO	VIRGINIA	CALIFORNIA
Categories of personal data processed	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Purposes of processing	If for targeted advertising, this must be conspicuously disclosed	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
How to exercise rights		Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
Establishes and describes methods to submit requests to exercise rights	Y	Y	Y	Y	Y	Y	Y			Y			Y	Y	Y	Y		Y	Y	
How to appeal controller decision	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y		Y	Y	Y	
Categories of personal data shared with third parties		Y	Y	Y	Y	Y	Only categories of personal data <i>sold</i> to third parties	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Categories of personal data sold or shared with third parties	Y	Y
Categories of third parties with whom data is shared		Y	Y	Y	Y	Y	Only categories of third parties with whom data is <i>sold</i>	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y	Categories of third parties with whom data is sold or shared	Y	Y
Controller contact information	Email address or other online mechanism	Email address or other contact method	Email address or other contact method	Email address or other contact method	Email address or other online contact method	Email address or other contact method	Email address or other contact method	Email address or other online contact method	Email address or other online contact method	Email address or other online contact method		Email address or other contact method	Email address or other contact method				Email address or other online contact method	Contact information		
Additional disclosures	List all third parties to whom the controller has sold or may sell customers' PII	Processing of personal data for purposes of targeted advertising, and how to opt out	Processing of personal data for purposes of targeted advertising, and how to opt out	Processing of personal data for purposes of targeted advertising or profiling, and how to opt out	Processing of personal data for purposes of targeted advertising or profiling, and how to opt out	Methods for consumers to opt out of data processing for targeted advertising, sales, or profiling	Processing of personal data for purposes of targeted advertising, and how to opt out	Processing of personal data for targeted advertising or profiling, how to opt out	Processing of personal data for purposes of targeted advertising, and how to opt out	Processing of personal data for purposes of targeted advertising, and how to opt out	Processing of personal data for purposes of targeted advertising, and how to opt out		Processing of personal data for purposes of targeted advertising or profiling, and how to opt out	Processing of personal data for purposes of targeted advertising, and how to opt out If selling sensitive data, "NOTICE: We may sell your sensitive personal information" If selling biometric data, "NOTICE: We may sell your biometric personal information"			Processing of personal data for purposes of targeted advertising, and how to opt out	Date privacy policy was last updated. If processing personal data for purposes of profiling, all disclosures under Profiling Opt-out Transparency Rule	Processing of personal data for purposes of targeted advertising, and how to opt out	How long each category of personal data is retained Link to privacy policy If personal data is sold or shared, a link to the Notice of Right to Opt-out of Sale or Sharing